



THE BOOK DRAGON LTD

GOLD DRAGON MEMBERSHIP

Maximum visibility, promotional opportunities and premium author support throughout the year.

£40 per month or £400 annually

PERFECT FOR

Authors seeking maximum visibility, enhanced promotional opportunities and access to exclusive membership benefits.

STOCKING AND SALES



- 12 months' stocking of paperback and hardback titles in Chapters & Chai
- Listing of paperback, hardback and eBook titles on The Book Dragon Ltd website (where supplied)
- 80% royalties on eligible sales
- Quarterly royalty statements and payments

PROMOTION AND VISIBILITY



Choose three of the following promotional opportunities during your membership:

In-Store Book Signing

- A three-hour book signing (11:00am–2:00pm) at Chapters & Chai in Stockton-on-Tees.
- The author attends in person to meet readers and sign books.
- Dates are subject to availability.

Monthly Spotlight

- Feature one book or series as part of one of our themed monthly spotlights.
- The Author Services Manager promotes your featured book or series to customers throughout the day.
- The author is not required to attend.
- Dates are subject to availability.

AUTHOR SUPPORT



- Three reviews by Smurgle during the membership period
- Three BookTok videos during the membership period
- Three author readings during the membership period
- Monthly check-ins with the Author Services Manager
- 20% discount on Alden editing services
- Access to The Book Dragon Premium Affiliate Programme

GOLD EXCLUSIVES



- One 5-Day Online Book Tour included during the membership period
- Access to exclusive partner offers

EXCLUSIVE PARTNER OFFERS



- Literary Titan Book Trailer (£175)
- Literary Titan Review (£50)
- Lucy Maggie Designs (£10 voucher)
- Esperluette Creative discounted services

ONBOARDING BENEFITS



- Meet the Author Video Opportunity
- Author profile on The Book Dragon website
- Author photograph on The Book Dragon website
- Making the Most of Your Book Signing at Chapters & Chai
- Using Recognition to Strengthen Your Author Brand
- 5 hours of marketing and promotional support with Immortal Cravings
- 50% discount on additional Immortal Cravings support purchased

AT A GLANCE

Royalty Rate	80%
Promotional Opportunities	3
Reviews by Smurgle	3
BookTok Videos	3
Author Readings	3
Check-ins	Every Month
Alden Editing Discount	20%
Premium Affiliate Programme	Included
Online Book Tour	Included
Partner Offers	Included

IMPORTANT INFORMATION

- Membership term: 12 months
- Membership benefits must be used within the membership period
- Marketing and promotional support with Immortal Cravings is available once to new Gold Dragon members and may be claimed at any time during their first membership year.
- Promotional opportunities are subject to availability
- Alternative stock quantities may be agreed where required
- Full details are contained within the Membership Terms & Conditions