



THE BOOK DRAGON LTD

BRONZE DRAGON MEMBERSHIP

Affordable year-round visibility and support for independent authors.

£10 per month or £100 annually

PERFECT FOR

Authors looking for an affordable way to stock their books with The Book Dragon Ltd, increase their visibility, and connect with readers throughout the year.

STOCKING AND SALES



- 12 months' stocking of paperback and hardback titles in Chapters & Chai
- Listing of paperback, hardback and eBook titles on The Book Dragon Ltd website (where supplied)
- 60% royalties on eligible sales
- Quarterly royalty statements and payments

PROMOTION AND VISIBILITY



Choose one of the following promotional opportunities during your membership:

In-Store Book Signing

- A three-hour book signing (11:00am–2:00pm) at Chapters & Chai in Stockton-on-Tees.
- The author attends in person to meet readers and sign books.
- Dates are subject to availability.

Monthly Spotlight

- Feature one book or series as part of one of our themed monthly spotlights.
- The Author Services Manager promotes your featured book or series to customers throughout the day.
- The author is not required to attend.
- Dates are subject to availability.

AUTHOR SUPPORT



- One review by Smurgle during the membership period
- One BookTok video during the membership period
- One author reading during the membership period
- Check-in every three months with the Author Services Manager
- 10% discount on Alden editing services

ONBOARDING BENEFITS



- Meet the Author Video Opportunity
- Author profile on The Book Dragon website
- Author photograph on The Book Dragon website
- Making the Most of Your Book Signing at Chapters & Chai
- Using Recognition to Strengthen Your Author Brand

AT A GLANCE

Royalty Rate	60%
Promotional Opportunities	1
Reviews by Smurgle	1
BookTok Videos	1
Author Readings	1
Check-ins	Every 3 Months
Alden Editing Discount	10%

IMPORTANT INFORMATION

- Membership term: 12 months
- Membership benefits must be used within the membership period
- Promotional opportunities are subject to availability
- Alternative stock quantities may be agreed where required
- Full details are contained within the Membership Terms & Conditions